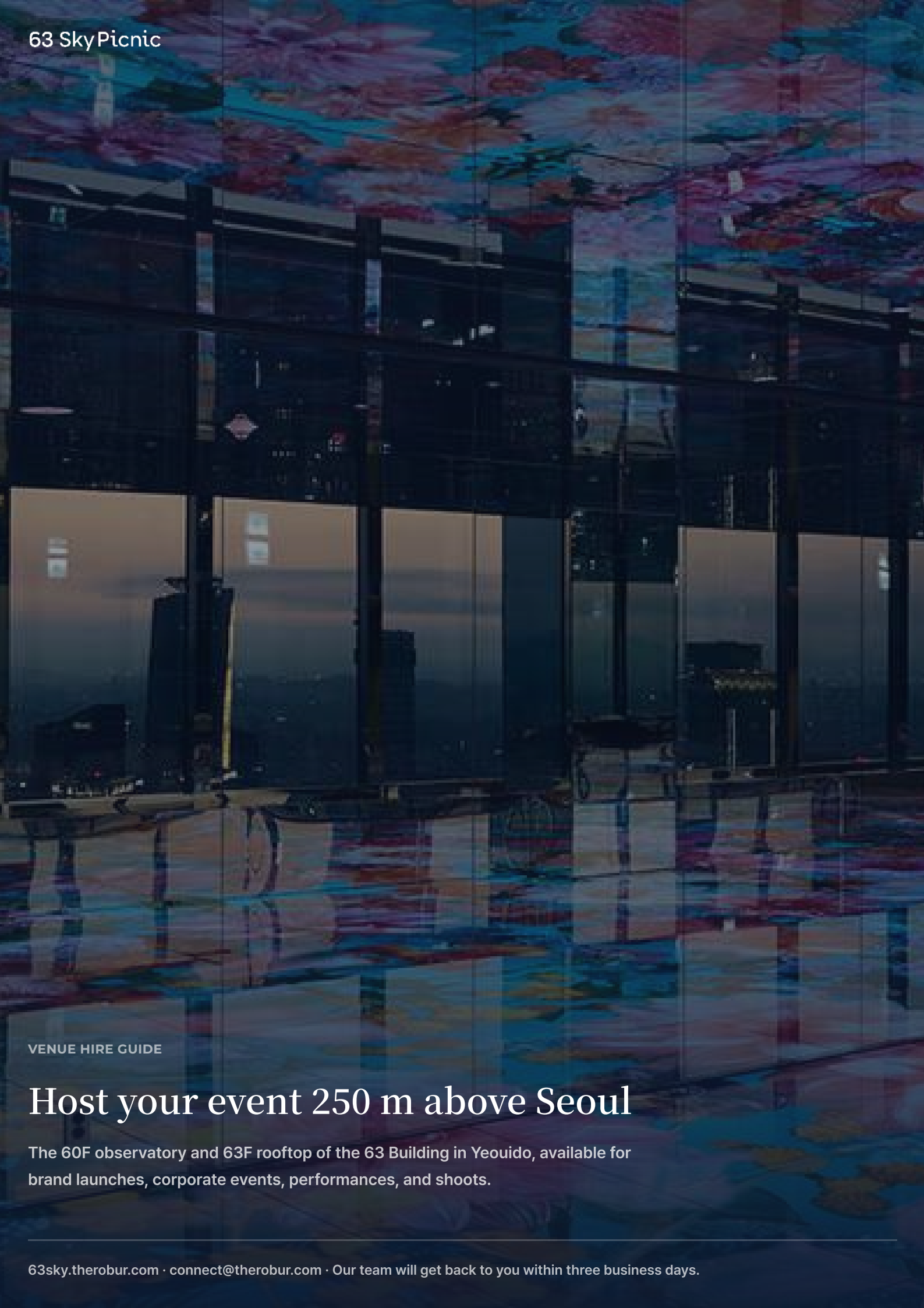


VENUE HIRE GUIDE

Host your event 250 m above Seoul

The 60F observatory and 63F rooftop of the 63 Building in Yeouido, available for brand launches, corporate events, performances, and shoots.

ABOUT

An observatory and rooftop at the top of the 63 Building

63 Sky Picnic is the 60th-floor exhibition observatory and 63rd-floor rooftop of the 63 Building in Yeouido, Seoul, with views of the Han River from about 250 m up.

On 60F you'll find the main observatory with its LED media floor, a five-surface projection theater, and a fully mirrored exhibition hall. Up on 63F is an open-air rooftop with 360° views.

Public hours are 10:00–22:00. During those hours the venue is booked as a whole; after hours, individual spaces can be booked.

250 m	54 m	5 surfaces	150 guests
Viewing height (approx.)	LED media floor	of immersive projection	Rooftop maximum

63F

63F Rooftop

- Helipad
- Photo spots and Mirror Steps
- Lockers
- Stairs only from 60F

> 60F ↔ 63F by stairs only (no elevator)

60F

60F Observatory

- ZONE 1 · SKY INFINITY, Main Observatory
- ZONE 2 · SKY VOYAGE THEATER, Immersive Theater
- ZONE 3 · SKY STAGE, Special Exhibition Hall
- Gift shop
- Café
- Restrooms

> GF ↔ 60F by elevator

GF

GF Ticketing

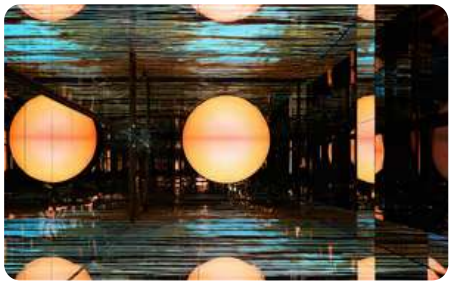
- Ticket booth
- One info-desk monitor and three 50-inch screens
- Event entry via Gate B

ZONE 1 · 60F

SKY INFINITY Main Observatory









A media floor and mirrored structures layer video over the real Seoul skyline, day and night. The entire 54 m floor is an LED display, and every surface except the windows is finished in mirror. You can replace the floor content with your own brand film.

- 54 m LED media floor (13,810 × 1,534 px)
- Mirror finish on every surface except the windows, plus 8 mirrored columns
- Seoul views from about 250 m up

Location	60F
Dimensions	54 m × 5.5 m
Ceiling height	2.7 m
Floor	LED media floor (1,000 × 1,000 mm panels)
Finish	Mirror finish on all surfaces except windows; 8 mirrored columns
Floor load	100 kg per m²
Power	Outlets available (locations shared on the floor plan)
Food & drink	Not permitted (brand collaborations may discuss it with floor protection)
Capacity	On request

Brand launches · Pop-ups · VIP receptions · Filming

ZONE 2 · 60F

SKY VOYAGE THEATER *Immersive Theater*









An immersive room with video projected on five surfaces: four walls and the floor. Day to day it shows cities like Paris, London, and New York from the same 250 m vantage point as 63 Sky Picnic, along with films that reinterpret Seoul landmarks. For events, you can run a brand film made for all five surfaces.

- Five-surface projection (four walls plus floor)
- Four ceiling-mounted projectors
- Self-contained 8.3 m × 8.0 m room with one entrance

Location	60F
Dimensions	8.3 m × 8.0 m
Height	2.98 m overall (projectors hang 260 mm below the ceiling)
Projection	Five surfaces, four ceiling projectors
Entrance	One
Floor	Carpet
Power	No outlets
Food & drink	On request
Capacity	On request

Brand film screenings · Product reveals · VIP presentations

ZONE 3 · 60F

SKY STAGE Special Exhibition Hall







An exhibition room with mirrors on the ceiling, floor, and walls. The current installation is a set of holographic spheres that shift as visitors move, reflecting both the view outside and the people in the room. The exhibition changes each season, and upcoming seasons will feature artist collaborations.

- Mirror finish on ceiling, floor, and walls
- Current spheres can be removed to make room for your own build
- A central LED column that cycles through colors after sunset

Location	60F
Dimensions	About 15 m × 6.3 m (irregular shape)
Ceiling height	2.7 m
Finish	Mirrored ceiling, floor, and walls; 1,200 × 1,200 mm floor tiles
Columns	4 mirrored columns (1,080 × 930 mm)
Lighting	Central LED column on a timer (switches on automatically after sunset)
Power	On request
Food & drink	On request
Capacity	On request

Pop-up exhibitions | Brand installations | Filming

ROOFTOP · 63F

63 SkyPicnic ROOFTOP *Rooftop*









An open-air rooftop on the 63rd floor, with a different Seoul in every direction: Nodeulseom Island and N Seoul Tower, the Yeouido towers, and the Gwanaksan ridgeline. From the center you can frame the river and the skyline in one shot, and the Mirror Steps give you Seoul as a backdrop that changes through the day.

- 360° views of Seoul
- 100 guests standard, up to 150
- 10 kW total from the 62F power panel

Location	63F (stairs only from 60F)
Capacity	100 guests standard, up to 150
Power	10 kW total from the 62F panel
Lighting	Indirect lighting on a timer; transmission tower lighting programmed by our vendor if arranged in advance
Facilities	Helipad, photo spots, Mirror Steps, lockers
Food & drink	Some drinks negotiable for private events; not permitted for brand collaborations
Access	No elevator; a narrow staircase from 60F
Weather	May close because of wind or weather

VIP receptions · Filming · Performances and showcases · Private parties

RENTAL OPTIONS

Booking types

Private full-venue hire

During opening hours, all of 60F and the 63F rooftop are closed to the public and used for your event only.

Brand collaboration

Your brand content runs inside the venue while it stays open to regular visitors.

After-hours hire

For events outside public opening hours (10:00–22:00). Individual spaces can be booked on their own.

Time blocks

Morning	10:00–14:00
Afternoon	14:00–18:00
Evening	18:00–22:00
Full day	10:00–22:00
Setup time	07:00–10:00 before opening, 22:00–01:00 after closing

Included

- ✓ All of 60F and the 63F rooftop for bookings during opening hours
- ✓ Two venue operations staff
- ✓ Setup time: three hours before opening (07:00–10:00) and three after closing (22:00–01:00)
- ✓ Post-event cleaning to restore the venue
- ✓ Covering the on-site café's lost sales

Quoted separately

- + Media operations staff, if you use the media
- + Additional staff
- + Custom lighting on the LED column and antenna tower (set up by a specialist vendor)

HOW IT WORKS

From inquiry to event day

STEP 01

Inquiry

Send an outline and preferred dates. We reply within three business days.

STEP 02

Site visit and consultation

See the spaces and routes in person and shape the plan with us.

STEP 03

Quote and contract

Get a quote based on your plan; contracts are signed about one month before the event.

STEP 04

Prep and rehearsal

Media files (10 days out), media rehearsal (7 days), insurance (3 days), vehicle details (2 days).

STEP 05

Event and restoration

Run the event, strike, and finish with post-event cleaning.

Deadline calculator

D-30	Contract
D-14	Rooftop setup agreed (If you're placing anything on the rooftop)
D-10	Media files due (If you're using the media)
D-7	Media rehearsal (If you're using the media)
D-3	Proof of insurance
D-2	Vehicle details
After	Post-event cleaning

CONTACT

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Our team will get back to you within three business days.